



Press release

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## **BEDS INSTALLED IN SCHOOLS AND NURSERY SCHOOLS BY THE “NAK” AND PENNY**

### ***Children can get hands-on experience of growing plants***

**The National Chamber of Agriculture (NAK), in cooperation with PENNY, has installed seedbeds in eight primary schools and kindergartens in Veszprém and in the school in Nemesvámos. This gives children an up-close look at the process of growing vegetables and herbs, and the joy of growing plants.**

In cooperation with Penny-Market Kft (PENNY), the National Chamber of Agriculture (NAK) installed raised beds in 8-8 primary schools and kindergartens in Veszprém and in the school in Nemesvámos. In the autumn, herbs (thyme, oregano, sage, chives, tarragon, lavender, rosemary) and strawberries were planted in the beds, and in the spring, chives, parsley, sorrel, chard, chard and sorrel were planted, and onions, peas and radishes were sown. As the initiator and coordinator of the programme, the NAK also provides ongoing professional advice to help institutions with the care and possible further propagation of plants.

*„The NAK also wants to bring agriculture closer to children, so that those living in the city centre or in housing estates, for example, can gain direct experience of growing and gardening. This means that they not only see vegetables and herbs in the shops, but also see how the plants grow every day and learn how to look after them. We hope that many of them will take a liking to this activity and that they will orient themselves in this direction in the future, as adults. But we also want the hard but beautiful work of gardeners and farmers to be appreciated.” - says Balázs Győrffy, President of NAK.*

For years, PENNY has made it a priority to increase the number of Hungarian products in its stores. As a result, they also have increasingly close links with domestic producers and suppliers. Today, nearly two-thirds of the goods are supplied by domestic suppliers, and more than 500 private label products bear one of the Hungarian Product trademarks. PENNY is also committed to social and environmental responsibility, and was pleased to support the seedbed-planting project. *„With 229 stores served by our logistics centres in Karcag, Alsónémedi and Veszprém, we have been contributing to the development of the Hungarian economy for 27 years, so it is essential to raise awareness of the importance of domestic production. We supported the NAK’s project precisely because it starts with the youngest age group to educate them in the right way. In addition, we are happy to support the development of local initiatives and communities wherever we are, which is further strengthened by our ties to the city through our logistics centre in Veszprém.” - said Mathias Mentrop, CEO of PENNY in Hungary.*

The implementation of the programme was supported by Mészi-Ker Kft. of Veszprém, GyermeKmosoly Big Family Association of váralota and TisztaZöld Kft. of Budaörs. Most of the vegetables planted can be "harvested" already in May and June, i.e. during this school term, and there is also enough for the autumn "harvest" period. The crops can be processed in cooking classes, afternoon activities and technology classes, and the children can even prepare salads and sandwich toppings from the plants grown. At the same time, they will learn methods that can be used on the balcony or terrace at home.

#### **Kapcsolat:**

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